



Positive Living North: No khēyoh t'sih'en t'sehena Society

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As a Sponsor of the Prince George AIDS Walk for Life, you will receive exemplary exposure in our community. Below we have outlined how we intend to promote your local business for choosing to Sponsor our event.

Sponsorship Levels:






Champion for Life - 2010: Sponsorship of \$4000 & up

-  Acknowledgement in our pre-event press release
-  Acknowledgement in our media releases leading up to the AIDS Walk
-  Acknowledgement on all of our promotional materials for the AIDS Walk
-  Business name listed on our Sponsorship board at the AIDS Walk
-  Recognition during the opening ceremony on Walk day
-  Acknowledgement in our post-event press release
-  Acknowledgement in the Positive Living North Quarterly Newsletter
-  Full page advertisement in pre-event program

Guardian for Life - 2010: Sponsorship of \$2000 – \$3999

-  Acknowledgement in our pre-event press release
-  Acknowledgement on all of our promotional materials for the AIDS Walk
-  Business name listed on our Sponsorship board at the AIDS Walk
-  Recognition during the opening ceremony on Walk day
-  Acknowledgement in our post-event press release
-  ½ page advertisement in pre-event program



Advocate for Life - 2010: Sponsorship of \$1000 – \$1999

-  Acknowledgement in our pre-event press release
-  Business name listed on our Sponsorship board at the AIDS Walk
-  Recognition during the opening ceremony on Walk day
-  Acknowledgement in our post-event press release
-  ¼ page advertisement in pre-event program

Partner for Life -2010: Sponsorship of \$400 - \$999

-  Business name listed on our Sponsorship board at the AIDS Walk
-  Recognition during the opening ceremony on Walk day
-  Acknowledgement in our post-event press release
-  Listed in the pre-event program

Every contribution to the Prince George AIDS Walk for Life is greatly appreciated and makes a difference for those affected by HIV/AIDS in our community. Also, all donations will be provided with a charitable tax receipt. Thank you for your consideration.

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